

TKP Kontaktbuchungen Online und Mobile (Digital)

Werbeform	Portal Rotation
Billboard I Mobile Interstitial m. Reminder*	51,00 €
Wallpaper I Mobile Interstitial m. Reminder*	
Sitebar I Mobile Interstitial m. Reminder*	56,00 €
Billboard I Mobile High-Impact Ad (1:1) *	48,00 €
Wallpaper I Mobile High-Impact Ad (1:1) *	
Sitebar I Mobile High-Impact Ad (1:1)*	53,00 €
Superbanner oder Skyscraper I Mobile Banner Large (2:1) *	26,00 €
Medium Rectangle **	41,00 €
Halfpage Ad	49,00 €

* Auslieferung min. 60% Online/max. 40% Mobile

** Auslieferung max. 30% Online/min. 70% Mobile